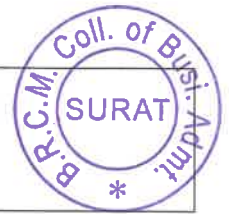




Sarvajanik University

W-2025 Date: 13-11-25 Time: 11:15 AM to 01:15 PM
Regular Exam



B.B.A. (Hons) - SEMESTER– I EXAMINATION

Course Code: BMBA21101

Total Marks: 50

Course Name: Principles of Economics

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Answer should be to the point and legible.

- | | | Marks |
|------------|---|-----------|
| Q.1 | Answer the following in short (5 × 2 Marks) | 10 |
| | A. How does basic economic problem arise from unlimited wants and limited resources? | |
| | B. Describe the difference between joint demand and composite demand, with example. | |
| | C. What does a positive income-elasticity of demand indicate about a good? Provide an example. | |
| | D. Define GDP and GNP. How do GDP and GNP reflect a country's standard of living? | |
| | E. What factors affect the demand of a product? | |
| Q.2 | 'Economics is a science which studies human behavior as a relationship between ends and scarce means which have alternative uses.' Justify this statement and critically evaluate it. | 10 |
| | OR | |
| Q.2 | Discuss Mankiw's ten principles of economics with examples. | |
| Q.3 | Explain the law of supply with suitable diagram. Briefly describe the major determinants of supply. | 10 |
| | OR | |
| Q.3 | Define the Law of Diminishing Marginal Utility and explain its significance in economics. Provide a detailed example to illustrate how diminishing marginal utility affects consumer behavior and decision-making in everyday situations. | |
| Q.4 | What is Cross-elasticity of demand? Distinguish its various types. Point out the factors that determine XED of demand for substitute goods and complementary goods. | 10 |
| | OR | |
| Q.4 | Define Price-elasticity of demand and distinguish its various types. How is it computed and what are its major determinants? Bring out the significance of PED in business decisions. | |
| Q.5 | Assess the impact of technological advancements, such as digital currencies and blockchain technology on the functions of money in contemporary economies. | 10 |
| | OR | |
| Q.5 | Define Circular flow of economics activity. How does the flow of economic activity of goods, services and resources work in two-sector and in a four-sector model. | |



Sarvajanik University



W-2025 Date: 14-11-25 Time: 11:15 AM to 01:15 PM
Backlog Exam

B.B.A. (Hons) - SEMESTER– I EXAMINATION

Course Code: BMBA21102

Total Marks: 50

Course Name: Principles of Management

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

		Marks
Q.1	Answer the following in short (5 × 2 Marks)	10
	A. Write Decision oriented definition of Management	
	B. Retrieve the Corporate Social Responsibility	
	C. Express the term “Mission”	
	D. Summarize Principles of Organizing	
	E. Define Leadership	
Q.2	Determine Managers’ Responsibility (8 marks) and Marketing Function (2 marks).	10
	OR	
Q.2	Relate and Explain Internal and External Organisational Environment	
Q.3	Articulate classification of planning based on frequency of use.	10
	OR	
Q.3	Determine steps in your career planning process	
Q.4	Gather information on Line and Staff Organisation	10
	OR	
Q.4	Categorize techniques of coordination.	
Q.5	What do you mean by Controlling? Explain importance of controlling	10
	OR	
Q.5	Hypothesized Financial Control in well-established business.	



Sarvajanik University



W-2025 Date: 15-11-25 Time: 11:15 AM to 01:15 PM

Backlog Exam

B.B.A. (Hons) - SEMESTER- I EXAMINATION

Course Code: BMBA22103

Course Name: Financial Accounting

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Here you can add your own instructions for students.

Total Marks: 50

		Marks
Q.1	Answer the following in short (5 × 2 Marks)	10
	A. What is mean by Capital	
	B. Why the straight-line Method of Depreciation is also known as "charging depreciation on original cost	
	C. One company has an opening stock valued at ₹ 26,400 (300 units of ₹ 88 each) on 1 st April, 2017 The following receipts and issues were recorded during April, 2017: Receipts : 10 th April: 1000 units at ₹ 86 per unit 23 rd April: 600 units at ₹ 90 per unit Issues : 29 th April: 1700 units What would be the value of the issue using the LIFO method?	
	D. Explain money measurement concept	
	E. From the following information prepare Purchase book 2019: July 5. Purchased goods from Krunal at a trade discount of 20% of Rs. 20,000. 6. Half of the goods purchased from Krunal are sold to Vaibhav at a profit of 20%. 7. Purchased furniture from Arvind on credit Rs. 600 and defective furniture of Rs. 200 was returned. 8. Vaibhav returned defective goods at Rs. 480 which were returned to Kapil. 9. Purchased goods of Rs. 4,000 from Sanjay at 20% trade discount. Paid half the amount in Cash. 10. Sold to goods Harsh for Cash Rs. 300. 11. Mayank placed an order to supply goods Rs. 2,000. 12. Sent goods to Mayank as per his order.	
Q.2	The following are the transactions of Shri Rajat for the month of March 2016. Pass the necessary journal entries: Mar. 1: Rajat commenced business with Cash ₹ 60,000, Furniture ₹ 20,000, and Stock of goods ₹ 25,000. Mar. 2: Purchased goods from Rohit worth ₹ 30,000 less Trade Discount 5%. Mar. 3: Sold goods worth ₹ 15,000 to Suraj at 10% profit on cost. Mar. 5: Cash deposited into Bank ₹ 20,000. Mar. 6: Paid wages ₹ 1,200 and rent ₹ 2,000 in cash. Mar. 8: Goods worth ₹ 2,000 returned by Suraj. Mar. 9: Returned goods worth ₹ 1,500 to Rohit.	10

Mar. 12: Received cheque from Suraj ₹ 12,000 and deposited into Bank.
 Mar. 14: Paid ₹ 28,000 to Rohit by cheque in full settlement of his account.
 Mar. 16: Purchased machinery for ₹ 25,000 and paid by cheque.
 Mar. 20: Sold goods to Nitin for ₹ 18,000 and paid ₹ 300 as carriage on his behalf.
 Mar. 22: Paid salary by cheque ₹ 4,000.
 Mar. 25: Sold old furniture (book value ₹ 5,000) for ₹ 6,000 cash.
 Mar. 27: Bought shares of X Ltd. for ₹ 15,000 including brokerage 2%. Payment made by cheque.
 Mar. 31: Nitin became insolvent and only 50% of his dues could be recovered in cash, balance written off.

OR

- Q.2** The following are the transactions of Mr. Arjun during the month of October 2016.
 Prepare Three columnar cashbook
 Oct. 1: Cash in hand ₹ 40,000; Bank balance ₹ 20,000.
 Oct. 3: Purchased goods from Ramesh for ₹ 10,000, cash discount 5%, payment made immediately by cheque.
 Oct. 5: Sold goods to Suresh for ₹ 12,000, allowed him 2% cash discount, and received a cheque for the balance.
 Oct. 7: Rent paid in cash ₹ 1,500.
 Oct. 10: Deposited ₹ 8,000 cash into the Bank.
 Oct. 12: Commission received ₹ 3,000, out of which half was received in cash and half by cheque.
 Oct. 15: Paid electricity charges ₹ 1,200 by cheque.
 Oct. 17: Received repayment of loan from Kiran ₹ 5,000 in cash.
 Oct. 20: Goods sold for cash ₹ 6,000 and deposited the same into the Bank.
 Oct. 23: Paid to Mohan & Co. ₹ 2,400, half in cash and half by cheque.
 Oct. 25: Bank collected interest on investment ₹ 1,500 as per Pass Book.
 Oct. 28: Sent ₹ 600 to Anil by money order, money order commission being ₹ 30.

10

- Q.3**
 (a) The following is a summary of transactions of a raw material during the month of July 2012.
 Prepare a Stores Ledger (Stock Register) under the FIFO method and calculate the value of stock on 31st July, 2012.
 July 1: Opening balance 120 kgs @ ₹6 per kg
 July 5: Purchased 80 kgs @ ₹6.20 per kg
 July 8: Issued 100 kgs
 July 12: Returned to supplier 10 kgs (from the purchase of July 5)
 July 15: Purchased 100 kgs @ ₹6.40 per kg
 July 20: Issued 130 kgs
 July 24: Purchased 60 kgs @ ₹6.50 per kg
 July 27: Issued 70 kgs
 July 30: Shortage found on physical verification 5 kgs
- (b) A company purchased machinery on 1st January, 2020 for ₹ 4,00,000. On the same date, it spent ₹ 80,000 on repairs and ₹ 20,000 on installation. On 1st July, 2021, another machine was purchased for ₹ 3,00,000. On 1st July, 2022, the first machine was sold for ₹ 3,50,000, and on the same date, a new machine was bought for ₹ 2,80,000. On 1st July, 2023, the second machine was sold for ₹ 2,70,000.
 Depreciation is to be charged @ 10% p.a. on original cost under the Straight Line Method, annually on 31st December.
 Prepare the Machinery Account for the years ending 31st December 2020 to 2023.

OR

- Q.3**
 (a) Form the following transactions, prepare a stores ledger Account using the LIFO method and show the value of closing stock

1 st July	Opening stock	1000 units @ ₹ 40 each
4 th July	Purchased	800 units @ ₹ 42 each
6 th July	Issued	1200 units
8 th July	Purchased	1600 units @ ₹ 48 each

Particulars	Debit (₹)	Particulars	Credit (₹)
Purchases	12,00,000	Equity Share Capital	10,00,000
Wages	2,40,000	Securities Premium	1,00,000
Salaries	1,50,000	General Reserve	80,000
Rent	90,000	Profit & Loss A/c (Cr.) — corrected	2,30,000
Insurance	30,000	12% Debentures	4,00,000
Advertisement	60,000	Creditors	2,20,000
Debtors	2,00,000	Bills Payable	1,00,000
Cash at Bank	1,20,000	Sales	16,00,000
Plant & Machinery	8,00,000		
Furniture	2,00,000		
Land & Building	6,00,000		
Preliminary Expenses	40,000		
Total	37,30,000	Total	37,30,000

Adjustments:

- Closing stock valued at ₹ 3,00,000.
- Depreciate Plant & Machinery @10%, Furniture @10%, Building @5%.
- Write off ₹ 10,000 from preliminary expenses.
- Outstanding salaries ₹ 30,000.
- Provide for Debenture Interest (full year).
- Provision for doubtful debts @ 5% on Debtors.
- Transfer 10% of Net Profit to General Reserve.

Q.5 Attempt any two (2 × 5 Marks)

1. Characteristic of Journal
2. Causes of Depreciation
3. Functions of Financial Accounting
4. Separate Entity Concept

10

9 th July	Issued	1000 units
13 th July	Issued	600 units
24 th July	Purchased	1000 units @ ₹ 50 each
28 th July	Issued	800 units

- (b) Killer Ltd. has imported a machine costing Rs. 1,28,000 on 1-4-2006 and paid custom duty and freight of Rs. 64,000 and its installation charges Rs. 48,000 were also paid on the same date.

Another machine worth Rs. 80,000 was purchased on 1-1-2008. On 1-10-2008, 1/3rd of the machine imported on 1-4-2006 become obsolete and was sold for Rs. 27,840. On the same date another machine from local market was purchased for Rs. 40,000 as a replacement.

Depreciation is to be calculated at 20% p.a. under straight line method. Show the machinery account for 3 years ending on 31-3-2009.

Q.4 The following is the Trial Balance of M/s. Anil Traders as on 31st December, 2010:

10

PARTICULARS	Dr. ₹	Cr. ₹
Capital		60,000
Drawings	6,000	
Land & Building	50,000	
Furniture	5,000	
Plant & Machinery	40,000	
Purchases	80,000	
Sales (corrected)		1,64,000
Returns Inward	2,500	
Returns Outward		1,800
Opening Stock (1/1/2010)	20,000	
Wages	12,000	
Carriage Inward	1,200	
Carriage Outward	2,000	
Salaries	9,000	
Rent & Taxes	6,000	
Insurance	2,400	
Sundry Debtors	15,000	
Sundry Creditors		10,000
Bank Loan (12% p.a.)		20,000
Cash in Hand	4,700	
Total	2,55,800	2,55,800

Adjustments:

- Closing stock valued at ₹18,500.
- Provide depreciation on Plant & Machinery @ 10% and Furniture @ 5%.
- Outstanding salaries ₹1,000.
- Prepaid Insurance ₹400.
- Interest on Bank Loan for full year not yet paid.
- Create provision for doubtful debts @ 5% on Debtors.
- Goods worth ₹2,000 taken by proprietor for personal use.

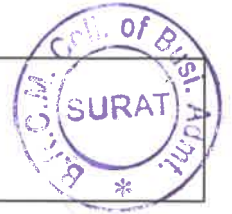
OR

Q.4 The following balances are extracted from the books of Bright Ltd. as on 31st March, 2024. Prepare Companies final Accounts for year ending 31st march, 2024:



Sarvajanik University

W-2025 Date: 17-11-25 Time: 11:15 AM to 12:15 AM
Regular Exam



BBA - SEMESTER- I EXAMINATION

Course Code: BMBA23104

Total Marks: 50

Course Name: IT Skills

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Answer the question appropriately as per weightage of marks.

Q.1 Answer all the following questions.

14 Marks

1. Give two differences between System and application software.
2. What is Device driver software?
3. Define Extranet.
4. Name two service provider who are providing cloud storage.
5. Explain any one statistical Function with example.
6. Define Worksheet in MS Excel.
7. What is the capacity of a Compact Disc.

Q.2 Answer any one.

12 Marks

1. Explain difference between Internet and Extranet.
2. Write a note on features and components of mobile operating system.

Q.3 Answer any two.

12 Marks

1. Detailed note on Protecting local data.
2. Explain Cloud storage in detail.
3. Detailed note on Communication and collaboration tools.

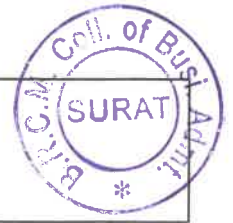
Q.4 Answer any one.

12 Marks

1. Detailed note on step-by-step use of mail merge.
2. Explain mathematical functions in detail with examples.



Sarvajani University



W-2025 Date: 18-11-25 Time: 11:15 AM to 12:15 PM
Regular Exam

B.B.A. (Hons) - SEMESTER- I EXAMINATION

Course Code: BMBA24105

Total Marks: 25

Course Name: Communication and Soft Skills-1

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 Answer the following in short (4 × 1 Marks)

04 Marks

- A. How does reading help with your art of expression?
- B. How are reading habits and public speaking related to each other?
- C. Why should not there be too many visuals in power point presentation?
- D. What is the difference between hearing and listening?

- Q.2** Nisha is not interested in reading, but she is told by his senior that she should be well read when she is at work. Explain Nisha the benefits of developing reading as a skill and suggest ways to develop reading as skill?

07 Marks

OR

- Q.2** Which study technique can be used by Mayur for his studies? How can he develop reading comprehension for his studies?

- Q.3** If the students are asked to present on Sustainable Development, how can they make this presentation an effective one?

07 Marks

OR

- Q.3** How will you plan, structure and deliver the presentation to be made at your workplace?

- Q.4** While trying to lead a team at your workplace, you need to listen to a variety of people in your team. Which are the characteristics of a listener who would help the team to work effectively, and which are the barriers you may come across while doing so?

07 Marks

OR

- Q.4** Mihir has started losing focus at his workplace. Explain him how the types of listening can help him develop focus at his work.



Enrolment No. _____

Sarvajani University

W-2025 Date: 19-11-25 Time: 11:15 AM to 12:15 PM
Regular Exam

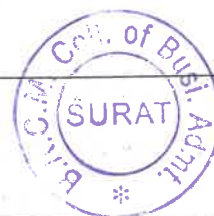
**B.B.A. (Hons) - SEMESTER– I EXAMINATION****Course Code: BMBA25106****Total Marks: 25****Course Name: Emotional Skills for Workplace****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		Marks
Q.1	Answer the following in short (4 × 1 Marks)	04
	A. What is Stress? State its various types.	
	B. State the physical effects of Stress.	
	C. Explain the concept of Emotional Intelligence	
	D. Briefly state the importance of resilience.	
OR		
Q.2	Sakshi is experiencing financial pressure of running her small-scale business which also has the challenge of managing her employees. Also, the risk of business avenues is taking a toll on her stress levels. Suggest Sakshi ways to cope with her stress.	07
OR		
Q.2	Write a Note on the various Types of Stressors.	
Q.3	State & explain the Features of Emotional Intelligence.	07
OR		
Q.3	Srushti, a customer service executive, faced an angry customer about delayed delivery. She listened patiently, apologized sincerely, and offered a solution. Discuss the role of empathy and communication in Emotional Intelligence with reference to Srushti's case.	
Q.4	State and explain the seven C's of resilience.	07
OR		
Q.4	Which are the Pillars of Resilience? Explain each of them briefly.	



Sarvajani University



W-2025 Date: 20-11-25 Time: 11:15 AM to 12:15 PM

Regular Exam

B.B.A. (Hons) - SEMESTER- I EXAMINATION

Course Code: BMBA 26108

Total Marks: 25

Course Name: Indian Health Wellness and Yoga

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Read the question carefully before answering.

Q No	Question	Marks
Q.1	Answer the following in short (4 × 1 Marks)	04
	A. Write a definition 1. Food 2. Nutrients	01
	B. Explain Importance of meditation for health and healing.	01
	C. Why wellness is important for human healthy life?	01
	D. Define health according to Ayurveda.	01
Q.2	Explain the eight components of Astang yoga with their usefulness to human life.	07
OR		
Q.2	Mention the names of all the functions of food. Explain in detail any one function of food. Add a note on importance of protein in our diet with example	07
Q.3	Write a note on wellness. Explain dimensions of wellness in detail. Write a note on importance of physical fitness in day-to-day life.	07
OR		
Q.3	Name the 21 st century chronic diseases. Mention the causes of these diseases. How detox juices are helpful for healthy lifestyle.? Write composition any two juices.	07
Q.4	Explain in detail seven chakras in sequence from top to bottom (name, location, color, associated hormones). Add a note on usefulness of chakras balancing by yogasanas in holistic healing as per Yog Darshan.	07
OR		
Q.4	Explain importance of breathing exercises. Write a note on Suryanamskar, omkar and bhramari.	07

(For “2” credit courses)