



**SARVAJANIK
UNIVERSITY**

INCLUSIVE | INTEGRATED | INNOVATIVE
creating an enlightened society..



**B.R.C.M. College of
Business Administration**
Constituent College of Sarvajani University

Date:

To,

Subject: Placement of SYBBA students for Summer Internship.

Dear Sir/ Ma'am,

B.R.C.M. College of Business Administration is one of the oldest and a leading management institution offering a BBA program. Our college was established in 1998 by Sarvajani Education Society, as a proactive effort in management education to offer B.B.A. programme and is a constituent college of Sarvajani University.

We offer full time Bachelor of Business Administration (Hons) degree course of three years. Our curriculum is uniquely designed to develop managerial life and self-management skills as per NEP 2020. As a part of our curriculum, we require students to attend full time internship for minimum six weeks after completing second year of B.B.A. (Hons) programme. The object of this internship is to provide students with industrial exposure to enhance their managerial insights and skills.

During the internship, they are required to study practical aspects of four functional areas, namely Production Management, Marketing Management, Financial Management and Human Resource Management. The training will start probably after third week of April as per academic schedule during vacation. This training shall be of 6 weeks duration.

We shall be obliged if you can accommodate our student for summer training and help us by contributing to the benefit of education.

- 1.
- 2.
- 3.

Thanking you in anticipation and expecting your early reply.

Dr. Jayesh N. Desai